

Project Impact Toolkit



Instructions on how to
Get Involved with



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Welcome



Thank you for your interest in working with Buyamba to give the children of Uganda hope, love and a future in the midst of their circumstances. You are now a member of a growing network of students dedicated to supporting these children through fundraising and raising awareness.

The Student Project Impact Toolkit is the first step to get involved with Buyamba. See the Buyamba Welcome video here: <https://www.youtube.com/watch?v=M4iIpP3TM9o> The contents of this toolkit include information about Buyamba and how this organization is empowering the orphaned and needy children of Uganda to impact their nation for Christ. It also includes step-by-step instructions about how to volunteer for a Buyamba sponsored event, how to start a club on campus, how to create an event on campus, how to apply for an internship at Buyamba and much more.

Since 1999 Buyamba Uganda has helped over 1500 children by providing housing and education. Unfortunately, every 15 seconds an African child loses a parent due to the HIV / AIDS related illnesses, so we need your help.

Students who want to get involved with Buyamba Uganda should understand Buyamba's mission, vision, and expectations for the future. Buyamba Uganda seeks leaders to step forward to make a real difference in the communities they support. Young people around the world have impactful opinions and voices that provide unique perspectives on international and domestic issues.

We greatly value the impactful voice of student leadership and we encourage your involvement. With your support, we can achieve our shared vision of empowering the orphaned and needy children of Uganda to impact their nation for Christ.

Thank you for your interest in supporting Buyamba and the children of Uganda through a partnership. Your involvement is welcomed and greatly appreciated.

Sincerely,

Julie Dimas

Executive Director

About Buyamba



Every fifteen seconds an African child loses a parent to HIV / AIDS related illness. On average college students read 450 words per minute. By the time you are finished reading about Buyamba and the history on HIV / AIDS in this document, approximately 2 children will have lost one or both parents due to this virus.

According to UNAIDS.ORG, in 2014, 36.9 million people around the world were living with HIV. Approximately 24.7 million of these are from Sub-Saharan Africa. Therefore, 67% of people inflicted with HIV reside in Africa.

Globally, there were 2 million newly infected people in 2014, and 1.2 million died from HIV / AIDS related illnesses. Based on these statistics, most likely 80,400 of these deaths were in Africa. And many of these deaths left children in single parent homes or living with relatives. Moreover, **654,683 children** were orphaned that year. However, this was an improvement from 1999 when the number was significantly higher. There were 880,204 children that were rendered helpless due to the loss of their parents.

Buyamba Uganda and its volunteers, student leaders, interns, and partners (sponsors) are on a mission to offer love, hope and a future through education and discipleship ... one child at a time in Uganda. We are doing this by identifying children in need, and providing them with housing, a primary and secondary education and in some cases an education from university.



History



HIV/AIDS has claimed the lives of millions of people in Africa leaving children homeless and poverty stricken. Buyamba is a non-profit 501(c)3 corporation, founded in the U.S. in 1999, to support the efforts of late Pastor Bethuel and Florence Dongo who are the founders of Buyamba Orphan Outreach and God Cares schools in Uganda. Buyamba supported them through a child sponsorship program and provision of needed resources. As a result, God Cares Nursery and Primary School opened in 2002 with 97 children, in the basement of the church where The Dongo family continues to serve.

Since Buyamba's inception substantial progress has been made to aid the orphans of Uganda. In 2006, the God Cares five-story building project was completed. And the church basement housed the first God Cares Secondary School until the new high school opened its doors on January 31, 2011. As of 2015, there are two campuses. God Cares Nursery/Primary and God Cares High School, providing a solid Christian education and a home to these children. Today, through the faithfulness and generosity of our sponsors and benefactors throughout the U.S, and the tireless efforts of our team of volunteers, Buyamba currently sponsors the care and education of over 1500 children who are orphaned or in need in Uganda. Buyamba is headquartered in Westlake Village, California and has eleven staff members that oversee the management in the United States. Our employees and interns are passionate, caring people who work diligently, using their gifts and talents to develop strategies to achieve our vision to "empower the orphaned and needy children of Uganda to impact their nation for Christ".

Fortunately, Buyamba is not alone in this fight to help HIV/AIDS victims. It is a global collective effort. While organizations like UNAIDS have tremendously reduced the spread of the HIV/AIDS virus worldwide, Buyamba and the Dongos are helping to cure the aftermath of hopelessness and devastation in Uganda...one child at a time.

Getting Involved



Getting Involved with Buyamba Uganda is possible through numerous ways for students. We welcome and value time contributions, and donations. Even the smallest of deeds can make an impact. Volunteer, intern or start a Buyamba Uganda club on campus! Share your talents, passion, and insight to improve the lives of the ones who lack voice. Buyamba Uganda provides five levels of involvement in order to meet the needs of every student who seeks to make an impact in the everyday life of a Ugandan child.

- 1 **Volunteer**
- 2 **Club Leader**
- 3 **Intern**
- 4 **Partner**
- 5 **Ambassador**

1 *Volunteer with Buyamba Uganda*

Buyamba is looking for volunteers who may be able to help in the following areas:

- Data Entry
- Communications
- Donor and Sponsor Assistance
- Prayer
- Business Expertise Sharing
- Financial Management
- Event Planning and Execution
- Grant Writing
- Leadership Training
- Volunteer Management
- Social Media

Volunteer “One Time” or anytime:

- Volunteer with Buyamba Uganda by sharing your expertise in the areas listed above
- Volunteer at our events which are stated on our website, and earn service hours
- Volunteer with the Buyamba Uganda club on campus, or start it if your university does not have a Buyamba Uganda club (read the section “How to Start a Buyamba Club”)

Getting Involved

2 *Create a Buyamba Uganda Club on Campus*

Club Leadership:

Students who are passionate about Buyamba Uganda’s cause can become student leaders, and start their own club on campus. Buyamba students leaders will have the opportunity to create events and fundraisers at their school to support and help Buyamba Uganda, and the orphaned children of Uganda. The step-by-step instructions on how to start a Buyamba Uganda club are included in the “How to Start a Buyamba Club” section in this toolkit on page eight.

3 *Intern with Buyamba Uganda*

Intern with Buyamba Uganda, and become a part of spreading the impact of Buyamba Uganda’s cause. Individuals ideal for this position are passionate about service, and justice, and are experienced in serving the community. The areas that Buyamba Uganda needs help with are stated on the previous page, in the ways of how you can volunteer with us.

Structure of Internship:

- One semester during the Fall or Spring, or a 10 week long, summer internship
 - The summer internship could include traveling to Uganda for one week to gain a first hand experience of what Buyamba Uganda does
 - The intern will fundraise the travel expenses prior to the mission trip
- Academic Credit only—the student has to either be taking a service class, or majoring / minoring in the field related to the internship that they are applying for
- The intern will work closely with the executive director, who will supervise and mentor the intern to ensure his or her success

Getting Involved

3 *Intern with Buyamba Uganda (Continued ...)*

Intern's Requirements:

- Depending on the area of concentration, the intern will be provided the requirements at the time of application
- General requirements for all applicants:
 - Expected to have motivated hearts and diligence
 - Thinking outside the box is strongly encouraged
 - Should be passionate about serving the community
 - Must agree with Buyamba Uganda's mission and vision statements
 - Able to commit to a minimum of 5 hours per week
 - Should be able to commit to the stated length of the program

4 *Partner Financially with Buyamba Uganda*

- Become a continuous giver
 - Love gifts for as little as \$7:
 - Chicken, cow, goat
 - Textbooks, uniforms, desks, computers
 - Kitchen, and medical supplies
 - Give \$5 each month
- Sponsor a Child: form a relationship with a child and cover their expenses at school
 - Cover a child's educational expenses at God Cares which includes: tuition, food, uniforms, books, and school supplies for \$35 / month
 - Cover a child's residential expenses at God Cares, this is for the children who live too far away from the school to walk or be driven
 - \$70 / month will support a child who needs both educational and residential expenses covered

Getting Involved



5 *Become an Ambassador*

- Share Buyamba Uganda's cause on social media
- Represent the children of Buyamba Uganda by finding sponsors in your local community
- Connect Buyamba Uganda with individuals, churches and small groups to give the children of Buyamba Uganda a love, hope, and a future



Student Testimonials



Megan Thornton: High school Student

When I first went to Uganda I was about 13, and I was a bit shy, so I did not know what I would get from this trip. I was definitely excited, but I was also terrified. One day at God Cares School, I was with my family, and throughout this trip I would not leave their side at all. Some girls came up to me, and in their adorable Ugandan accents they asked me to come follow them. I went even though I was scared, and once I was with them I immediately felt a joy around them, and they said “we are now best friends.” They were so loving, and before this trip I was always too insecure to sing solos even though I did theater and choir, but when these girls started singing a worship song I started singing with them. I sung so joyfully and loudly, that this was probably the loudest I have ever sung. It was incredible to worship with people who were truly in love with who God is. Even though these children were poor in the eyes of the world, they were so rich in reality, and I wanted to have some of their wealth. This was probably the closest I have ever felt to God, and it was an amazing experience.

Natalie Griswold: University Student

I was very lucky to meet Pastor Dongo on my trip, not many people get to actually meet him in person. Listening to him, and hearing his stories, I could tell how caring he is, and I realized I need to be around people with such energy. At this moment, I knew I should be affiliated with people around here, especially Pastor Dongo. When I was in Uganda for the first time, I was amazed by that the kids just want to run to you and grab your hands. They do not even know your name, and yet they would live in your clothes if they could. They just want to be next to you, and get to know you. It is such a different kind of love compared to the interactions with the kids here. Next to the Ugandan children you feel that this where I should be, and I am meant to be here.

Thomas Johnson: University Student

In ninth grade of high school I had the opportunity to go to God Cares School in Uganda, and it totally wrecked and captured my heart, and love. I remember one specific moment that was amazing, we brought this whole container of shoes, because all the members of our group were asked to take their shoes off and walk home barefoot. So we had this huge container full of shoes, and we were supposed to give the children these shoes, and for some of these people it was their first pair of shoes. I was assigned to the 5 – 8 year old children, and I got to see these little kids walking in and out not knowing what to do, so I felt that I had to help these kids. I walked out and saw this one little boy holding a tiny pair of shoes, and he was so excited. I walked up to him, and he was just standing there in a crowd of people, and I asked him if I could help him put his shoes on. And he was standing and shaking because he was so excited holding this pair of shoes in his hands. He looks at me silently, because he cannot say anything due to the excitement. This is an image I will never ever forget in my life, because this is when God really moved and captured my heart. It was amazing to help this child put these shoes on, and see him walking away looking down at his feet, and looking at him you could tell that it was probably his first pair of shoes in his life. This is when God really spoke to me and showed me that I should serve Uganda, and keep traveling back during the next couple of years.

How to Start a Buyamba Club

One of the best ways to get involved with Buyamba Uganda is by becoming a student leader on campus. Buyamba student leaders have the ability to create events, meetings, and other activities in order to raise awareness for the cause. Student leaders will help others become more aware of the disease and poverty among the children in Uganda. Additionally, they will have the opportunity to make a positive impact on Buyamba Uganda by getting more people involved in fun and engaging ways.

In order to become a Buyamba leader on campus, students will need to learn about the process within their schools. Generally, students will need to attain a minimum of three to ten members, attend a workshop or seminar, and create a constitution/law that defines who they are and what they do. Students can go to their volunteer center, student activity center, club council, or student government in order to get more information. Nearly every school campus will have these resources that will help you start your own club and even give you ideas on how you can make an impact on campus. All you need to bring to the table is your passion and leadership to serve Buyamba Uganda. After you understand the process, find guidance from a faculty member that can serve as your advisor as you organize your Buyamba Uganda Club.

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Follow the steps below to get you started:

Recruit Members

To attract more members to your club, start by talking to your network of friends and classmates. Help them understand why you are passionate for the cause to get them excited to join. There are club fairs and other events that promote clubs on campus that you can use to spread the word. You can also make flyers to post around campus. Buyamba can help you with design graphics and can provide ministry brochures.

Set Meeting Agenda

Clubs must meet regularly in order to prove successful. The leaders of the club should plan the days and time to hold club meetings to discuss events and activities. For example, Buyamba Uganda holds events like the annual dinner and the trip to Uganda. You can look at Buyamba's calendar on our website for more information.

How to Start a Buyamba Club

Establish Leadership

It is important to form a system of leadership that can plan and make decisions in the group. In many universities this is also known as an executive board. Generally there is a President, a Secretary, a Finance Chair, and an Activities Chair. There are other names for these positions, but you will generally need a small group of members to step forward and assume these responsibilities. How you choose to divide the responsibilities among the board positions is up to you. Keep in mind how you plan to have the club continue once you or other members graduate.

Use Your Resources

There are many resources available to you on your campus, and from Buyamba Uganda. If you need ideas or seek guidance, you can find help on campus or contact Buyamba Uganda directly. Most if not all schools have resources to help, and even support clubs financially to aid in their success



How to Host a Fundraising Event



Organizing a fundraising and/ or awareness event is an effective way to get your local community and university involved with Buyamba Uganda. Events can be hosted by a few students who are passionate about Buyamba's mission, or by an established Buyamba Uganda Club. In this section you will be given the necessary steps to make a fundraising and/ or awareness event a success in any university.

1 *Choose a Focus and a Style*

Connecting your event and topic of awareness can make the day more impactful and effective. You can focus on poverty, education, or even the development of poor communities. Many of the children in Uganda live in poverty and many are malnourished. Buyamba does its best to support these children, but will need the help of students on campuses in order to continue doing so. Therefore, students are encouraged to educate themselves on these issues so they can understand how they are making a difference. This will be important when they host a fundraiser for this cause. You will be equipped with the tools necessary to inform others of these issues and raise awareness. This focus will attract others to the cause and lead to more successful fundraisers or awareness events.

You can choose one of the fundraisers from the list Buyamba suggests, or you can come up with your own creative ideas. You know your campus best, and you can research your current campus activities and fundraisers to determine the best means to raise funds, and create an impact on campus. Below, we included some popular fundraising ideas you may want to use. We recommend you brainstorm ideas with your organization leadership to come up with effective strategies.

- Car Wash

- Marathon / 5k

- Sports Tournaments

- Raffles

- Talent Show

How to Host a Fundraising Event



2 *Find On-Campus Partners*

It is important for students to seek assistance before starting an event. There are rules and regulations that students need to be aware of in every campus. Therefore, it would be in the student's best interest to find help at the volunteer center or student activity center in order to confirm if the event is possible. These centers are a great tool to help students plan and execute their events.

3 *Find a Sponsor*

Students can choose to sponsor the event once they have finished planning and are ready to execute the event. They can also choose to contact the organization on their campus that facilitates the creation and funding of student clubs. There are different departments on campus that may choose to sponsor your event. For example, there may be an organization that strives to end poverty in the world. This organization may be inclined to support and sponsor Buyamba in potential fundraising activities. Additionally, the school's student activities center or student government may also lend money to fundraisers. It is important to find this information in order to discover the means of funding to start the event.

4 *Choose a Date*

An appropriate date and time is crucial for high attendance rate and in turn a successful event. In choosing a date a student should keep in mind that college students generally do not come to campus on the weekends, consequently Saturdays or Sundays are not the best days to schedule an event. Choosing a date between Mondays and Friday has proven to have a higher attendance rate, and should be the primary days for holding an event. Also, most universities have one day a week within Monday to Friday where the majority of students do not have class to attend. That day has also been known to be a successful day of the week for holding an event. Finally, when choosing a date it is important that you check your university's Calendar and make sure that there are no other conflicting events during that time.

How to Host a Fundraising Event



5 Organize Your Event

After the event date has been set you must plan out the logistics of the event. The Majority of schools can offer event-planning resources. You should contact your student activities committee or volunteer center to receive help or volunteers.

Recruit helpers from your friends, family, teachers, and whomever you think may be interested. Once you have helpers, talk to them and come up with a list of everything that you are going to need and all-important details. Delegating tasks is essential to running a successful event and not feeling overwhelmed during the process. A few key things to remember:

6 Advertise the Event

Advertising is the last crucial key in preparing for the event. Advertising on campus should start at least two weeks prior to the event. Post flyers around your school that include all relevant information, and grab people's attention by using bright colors and pictures. Another great way of getting people excited about your event is by having give-a-ways.

More advertising suggestions:

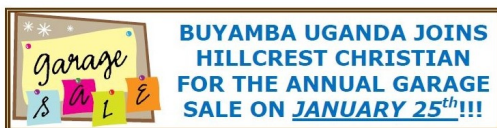
- Flyers

- Social Media

- Email Blasts

- Ad to College Calendars

- Word of Mouth



WHEN? Small items drop off at POD storage unit in front of school starting Tuesday, January 21st; Big Items drop off in school auditorium on Friday, January 24th; Garage Sale Time on Saturday- 7:00 am – 2:00pm

WHERE? HCS Auditorium (384 Erbes Rd, Thousand Oaks, CA 91362)

WHY? We can make a difference in a BIG way when we work together to care for the orphaned and needy children in Uganda who need our help!



If you have questions or want to volunteer, please contact [Julie@ugandabuyamba.com](mailto:julie@ugandabuyamba.com)
Thanks to Go Nini's Moving and Portable Storage for their donation!



Entry fee per person	Before April 25	April 26-May 4	After May 4
Individual	\$25	\$30	\$35
Team of 10 or more	\$20	\$25	x
Dogs	\$20	\$20	\$20

How to Host a Fundraising Event



7 *Day of the Event*

At the event have a table set up where participants can learn more about Buyamba Uganda, and receive additional information. For the students who are interested in Buyamba Uganda, take their name and email address so that Buyamba can send them information on how to get involved.

If there is food make sure to set up a separate table that is easily accessible, and has all the proper amenities. Even at awareness-raising events people might have a desire to donate money so have some way to facilitate collection of money and checks. Taking pictures at an event is really helpful and can be used later to advertise your club. If you do take pictures, please send them to Buyamba Uganda, and / or tag us on social media we would love to see them and hear about your event.

8 *After the Event—Wrap Up*

Following the event, please contact Buyamba, and tell us how the event went. We want to hear about your experience, and share your success stories with other Buyamba supporters. If you collect donations on behalf of Buyamba please contact the Executive Director, Julie Dimas, for more information on how to submit your donation.

Social Media Guidelines



University Students, volunteers, interns, donors, affiliates, and partners are encouraged to use social media sources to promote awareness and fundraising for the benefit of the Ugandan children that Buyamba supports. The source and message must be congruent with the values of our organization. We believe in giving information that is credible and honest. We ask for help in a caring and loving way. We receive donations from people and organizations that have similar values. We respectfully decline donations, aid, or social media associations with organizations that have dissimilar values. For example, we would respectfully decline all donations, aid, or social media associations from adult entertainment, tobacco, and alcohol industries.



Buyamba is committed to the following five strategic goals:

1. Creating awareness and promoting global understanding
2. Developing resources
3. Building community
4. Respecting diversity
5. Honoring God and heritage

Through the aforementioned goals, we hope to achieve the following:

- Strengthen, promote and support fundraising efforts for Buyamba
- Increase recruitment for Buyamba's volunteers, Internships, and Missionary involvement
- Establish a global presence and strengthen Buyamba's worldwide reputation
- Establish affinity through similar qualities, ideas, or interest with target audiences
- Increase engagement among target audiences such as prospective student volunteers, current students, faculty/staff, donors, affiliates, and partners

Social Media Guidelines



Do's

- Responsibly, use popular social media sources to promote awareness.
- Research and properly cite sources of information and data that you post.
- Check with Buyamba if you plan to use its logo or resource materials online.
- Remember that because Buyamba is a Christian organization, it does not discriminate.
- Although Buyamba is a Christian organization it does NOT seek to disassociate with non Christian organizations: we believe God loves and uses all people/organizations.

Don'ts

- We respectfully decline donations, aid, or social media associations with organizations that have dissimilar values. (Ex. Adult entertainment, tobacco, alcohol, and gambling industries).
- Use profane language or content in social media related to Buyamba. Please be respectful.
- Misrepresent Buyamba in any way (Ex. Using Buyamba to falsely collect donations)
- Forget that BUYAMBA and the CHILDREN of Uganda appreciate your unwavering support.

